



**For Immediate Release
December 8, 2008**

Vox ISM posts strong November license and new account sales results during a difficult economy

Vox signs nine new VOX ISM customers in the manufacturing sector

Toronto, Canada – December 8, 2008 – Today, Vox ISM, a Gold Certified Microsoft Partner, headquartered in Toronto, Canada, was pleased to announce that it posted a strong month of new account sales to Canadian manufacturers in November, in spite of an increasingly difficult economy. During the month, Vox signed nine new manufacturing customers, in a broad range of manufacturing industries including: paper products, packaged foods, scaffolding equipment, medical equipment, electric motors, construction material handling systems, and winch and gear box solutions.

A critical element that proved instrumental in achieving such a strong sales month was Vox's recent deployment of the Vox Integrated Solutions Model (ISM). The ISM model focuses on ensuring that all employees have access to the mission critical business applications used to run businesses. Leveraging the Microsoft tagline, "Everyone gets it", Vox ensures that everyone gets to use the software, and that it is easy to use because it runs within the Microsoft Office applications the employees already know how to use. "There are essentially three reasons why we are continuing to post such positive sales results, even in a difficult economy, according to Jim Heaton, Vox ISM CEO.

- "First, our adoption of the ISM model is a huge differentiator. Typically only 15% of a company's resources have access to their ERP Business System, usually the finance and operations staff. We believe that for organizations to compete in the future, all employees must be tied into the same business system and share information at all levels of the company."
- "Second, our launch of Microsoft Dynamics NAV 2009 as our flagship solution coinciding with Microsoft's official release of the product this past month has enabled us to bring next year's technology to our customers today."

- “Third, we have a strong list of industry specific references in all major Canadian cities that provide proof of our ability to execute and help companies improve their operational performance.”

“We’re looking forward to continued growth and success as an organization as a result of these key facets of our business,” continued Mr. Heaton, “along with on-going growth in our other vertical industry segments.”

Newly signed customers include:

Atlantic Coated Papers Ltd. – Scarborough, ON

Manufacturers of poly coated paper products the Windsor plant started operations in 1934 and was acquired in 1976 by Atlantic Packaging. The Toronto plant started operations in spring 2007 with new state-of-the-art equipment and is privately owned, run and controlled by David Granovsky. Atlantic Coated Papers is a sister company of Atlantic Packaging.

www.atlantic.ca



Skyway Canada – Toronto, ON

Skyway Canada Limited is one of the country’s leading providers of scaffold and shoring solutions. Their experience and expertise in the design, engineering, delivery and maintenance of their systems has set the highest industry standards for quality and safety. Their innovative approach to developing the right solution for every project ensures production efficiency, cost-effectiveness and on-time completion.

www.skywaycanada.ca



Pentax Canada Inc. - Toronto, ON.

Pentax Medical is positioned to become the Canadian leader in the endoscopy business. Since 1995, our trademark industry-leading service has helped us reach and surpass our goals. Our reliable, cutting-edge line of scopes, data management and ancillary technologies, puts Pentax Canada at the forefront.

www.pentaxcanada.ca



TECO-Westinghouse Motors, Inc. – Edmonton, AB

TECO-Westinghouse Motor Company and Westinghouse Electric Corporation have a long and proud history of providing motors to the North American marketplace.



Their history dates back to George Westinghouse introducing the DC Motor line in 1888, and Westinghouse Electric marketing the world's first commercial AC motor in 1894. Today, TECO-Westinghouse Motors (Canada) Inc. remains the market leader for the supply of electric motors and controls.

www.twmi.com

Team Mixing Technologies – Abbotsford, BC

Contributing almost fifty years of service to the mining industry, Team Mixing Technologies Inc. has created a new line of fully-automated material handling systems. Cemented Rock Fill Plants (CRF), and wet or dry mix Concrete Batch Plants, in addition to complex pumping and delivery systems are only part of our capabilities.



Team Mixing Technologies Inc. develops concepts tailored for each project and has assembled an experienced and dedicated staff capable of design, fabrication, erection and commissioning of automated systems. Above all, Team provides complete project services, from engineering to hands-on training and supports its plants with full CAD documentation, electrical drawings, operating manuals and spare parts.

www.teammixing.com

Pullmaster Winch Corporation – Surrey, AB

Tulsa Winch Group is an industry leader in the manufacture of winch, gear box and load systems. TWG is comprised of four separate companies producing complementary products for many common markets.

www.team-twg.com/en/pullmaster/default.htm



Mayne Coatings - Langley, BC

The Allumination process by Mayne Coatings is a unique, patented image-bonding technology delivered at a consistent level of quality, and backed up by exceptional warranty.

www.maynecoatings.com



Tai Foong International Ltd., Toronto, ON

Tai Foong offers high quality seafood products under the Northern King, Thai Gold, Jasmine Delite, and OxHead brands to retailers, food service providers and wholesale customers across North America.

www.taifoong.com



Yahyafoods - Mississauga, Ontario - Producers of high quality brand name juice.

www.superpufft.com

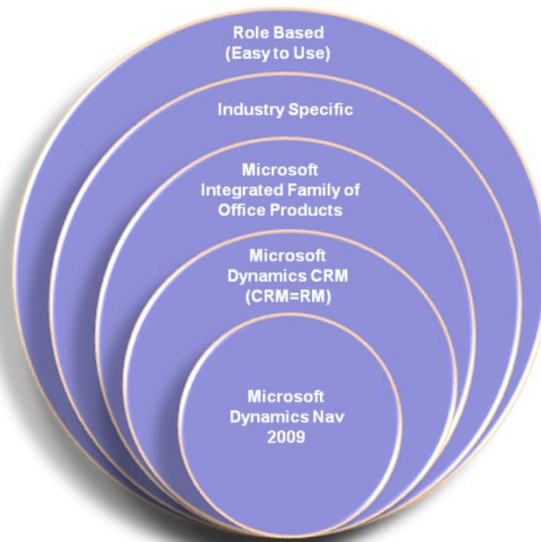
About Vox Integrated Solutions Model, Inc.

Vox ISM is the leading Microsoft Dynamics Business Partner serving the Canadian business market. As a value-added reseller of Microsoft Dynamics, Vox ISM is noted for its “Fixed Price, Fixed Scope Implementation Methodology” and “Instant On” commitment to customer service and customer satisfaction. Vox ISM has been named Microsoft’s Worldwide Partner of the year and has also been consistently ranked the number one reseller of Microsoft Dynamics in Canada. Vox has also been recognized as one of North America’s fastest growing technology companies in Forbes, Profit 100, Deloitte Touche’s Fast 50 and 500 and Start Magazine.

Additional information at: <http://www.voxism.com>.

The Vox Integrated Solutions Model

- **Role Based** - Making it easier for your staff to use and learn.
- **Industry Specific** - So it fits your business requirements day one,
- **Microsoft Family of Products** - Integrates with the Microsoft family of office products you already know and use—(Outlook, Word, Excel, and SharePoint).
- **Microsoft Dynamics CRM (CRM=RM)** - Customer Relationship Management has evolved to Relationship Management.
- **Microsoft Dynamics NAV 2009**



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